

Chizor Malize, HCIB, MIoD
Managing Director/CEO

Chizor is the Managing Director/Chief Executive Officer of Financial Institutions Training Centre (FITC). She has over two decades of professional experience that cuts across marketing, business process re-engineering, market growth strategy, reputation management and business consulting.

Chizor has led various strategic and transformational projects in the financial services sector, local and international, in strategy, product marketing, electronic banking, retail, wholesale, private banking and brand repositioning.

She was a Founding Partner and CEO at Brandzone Consulting LLC. She led the firm's Consulting practice serving major international and indigenous organizations of repute while creating thought leadership to advance businesses.

Chizor holds a Bachelor's degree and a Master's degree in Business Administration (MBA) with specialization in Marketing. She is a member of several professional associations including Chartered Institute of Marketing (CIM), London, Chartered Institute of Marketing, Nigeria, Chartered Institute of Bankers (CIBN), Institute of Directors (IoD). She is an Executive Education Alumna of the London Business School, UK and the Columbia University, New York, United States.

Due to her exceptional work, Chizor has won several awards for Leadership Excellence and Innovative Marketing. She won the award for Marketing Personality of the year 2016 and the African Leadership Excellence Award 2017. She was nominated in 2019 by REBRAND™ USA, as a Jury Board member on the REBRAND 100® Global Awards Board, the only member from Africa. She was recently nominated by CNBC for the "Africa Rising Woman" 2020/21 Edition and was a finalist in the 2020 "Inspirational Leader" Award category at the International Business Excellence Award (IBX). She is also a recipient of the Nigerian Icon Awards 2021.

Chizor is a prolific and respected international speaker. She has developed and facilitated several training courses in reputable institutions such as Lagos Business School, Financial Institutions Training Centre (FITC), and Brand Platform Academy. She is passionate about impact, enterprise and family.