

STRATEGIC IMPERATIVES (2022 – 2024)



	STRATEGIC IMPERATIVE
FINANCIAL SUSTAINABILITY	<ul style="list-style-type: none"> ✓ Drive revenue generation for the institute ✓ Optimize operational cost
MEMBERSHIP PERSPECTIVE	<ul style="list-style-type: none"> ✓ Enhance brand visibility ✓ Develop public sector engagement framework ✓ Drive strategic partnerships ✓ Obtain national accreditation for the schemes of service ✓ Drive stakeholder engagement ✓ Drive reactivation of inactive members through branches ✓ Drive public sector membership ✓ Drive national integration of members ✓ Drive membership satisfaction
OPERATIONAL EXCELLENCE	<ul style="list-style-type: none"> ✓ Optimise the provision of the charter ✓ Drive digitisation and automation of process ✓ Organise a repository of resources
ORGANISATIONAL CAPABILITY	<ul style="list-style-type: none"> ✓ Develop HQ capability ✓ Develop Committee Capability ✓ Develop Branch Capability