



# 2022 - 2024 CORPORATE STRATEGY

*... we deliver value through people*



# VISION, MISSION & CORE VALUES



## VISION

To be the Institute of choice for people management

## MISSION

To promote excellence in people management through value creation, optimisation of human potential, standardisation and regulation of Human Resource Management

S.

Service

C.

Creativity

R.

Respect

I.

Integrity

P.

Professionalism

T.

Teamwork

# WHAT IT MEANS TO US



## **SERVICE**

We understand the needs of our stakeholders and are committed to their delight

## **CREATIVITY**

We innovate to create value and drive the advancement of new frontiers

## **RESPECT**

We recognise that every individual holds a special value and as such will ensure their dignity in all our interactions.

## **INTEGRITY**

We commit to being honest in all our dealings.

## **PROFESSIONALISM**

We are committed to continuous learning and to uphold the best practice in our field..

## **TEAMWORK**

We collaborate to deliver valuable results.



# STRATEGIC IMPERATIVES

2022 - 2024

# STRATEGIC IMPERATIVE



	STRATEGIC IMPERATIVE
<b>FINANCIAL SUSTAINABILITY</b>	<ul style="list-style-type: none"> <li>✓ Drive revenue generation for the institute</li> <li>✓ Optimize operational cost</li> </ul>
<b>MEMBERSHIP PERSPECTIVE</b>	<ul style="list-style-type: none"> <li>✓ Enhance brand visibility</li> <li>✓ Develop public sector engagement framework</li> <li>✓ Drive strategic partnerships</li> <li>✓ Obtain national accreditation for the schemes of service</li> <li>✓ Drive stakeholder engagement</li> <li>✓ Drive reactivation of inactive members through branches</li> <li>✓ Drive public sector membership</li> <li>✓ Drive national integration of members</li> <li>✓ Drive membership satisfaction</li> </ul>
<b>OPERATIONAL EXCELLENCE</b>	<ul style="list-style-type: none"> <li>✓ Optimise the provision of the charter</li> <li>✓ Drive digitisation and automation of process</li> <li>✓ Organise a repository of resources</li> </ul>
<b>ORGANISATIONAL CAPABILITY</b>	<ul style="list-style-type: none"> <li>✓ Develop HQ capability</li> <li>✓ Develop Committee Capability</li> <li>✓ Develop Branch Capability</li> </ul>

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VALUE PROPOSITION

BRAND VISIBILITY

REGULATORY EFFECTIVENESS

FINANCIAL  
SUSTAINABILITY

Drive revenue generation

Reduce operating cost

MEMBERS

Enhance brand visibility

Develop public sector framework

Drive strategic partnerships

Obtain national accreditation for the schemes of service

Drive reactivation of inactive members

Drive public sector membership

Drive stakeholder engagement

Drive national integration of members

Drive membership satisfaction

OPERATIONAL  
EXCELLENCE

Optimise the provisions of the Charter

Drive digitisation and automation of processes

Organise a repository of resources

ORGANIZATIONAL  
CAPABILITY

Develop HQ capability

Develop Committee capability

Develop Branch capability

THE FOUNDATION

Service – Creativity – Respect – Integrity – Professionalism – Teamwork



**Thank You.**

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