

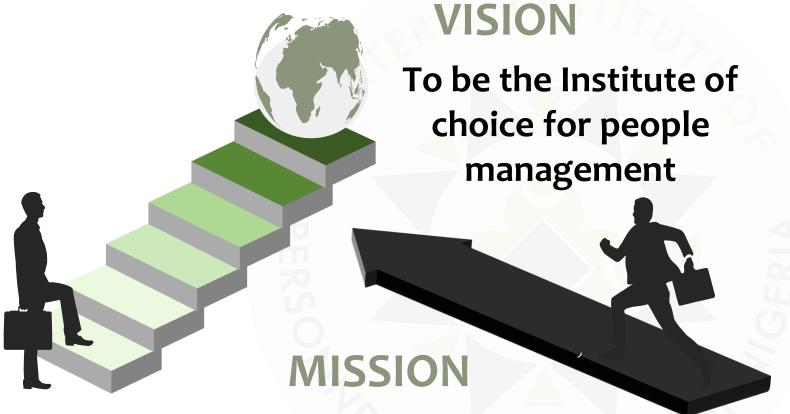
## 2022 - 2024 CORPORATE STRATEGY



# VISION, MISSION & CORE VALUES

### Organizational Mandate: Mission, Vision and Values





To promote excellence in people management through value creation, optimisation of human potential, standardisation and regulation of Human Resource Management

S.	Service
C.	Creativity
R.	Respect
I.	Integrity
Р.	Professionalism
Т.	Teamwork

### WHAT IT MEANS TO US



#### **SERVICE**

We understand the needs of our stakeholders and are committed to their delight

#### **CREATIVITY**

We innovate to create value and drive the advancement of new frontiers

#### **RESPECT**

We recognise that every individual holds a special value and as such will ensure their dignity in all our interactions.

#### **INTEGRITY**

We commit to being honest in all our dealings.

#### **PROFESSIONALISM**

We are committed to continuous learning and to uphold the best practice in our field..

#### **TEAMWORK**

We collaborate to deliver valuable results.



## STRATEGIC IMPERATIVES

2022 - 2024

### STRATEGIC IMPERATIVE

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	STRATEGIC IMPERATIVE
FINANCIAL SUSTAINABILITY	✓ Drive revenue generation for the institute ✓ Optimize operational cost
MEMBERSHIP PERSPECTIVE	<ul> <li>✓ Enhance brand visibility</li> <li>✓ Develop public sector engagement framework</li> <li>✓ Drive strategic partnerships</li> <li>✓ Obtain national accreditation for the schemes of service</li> <li>✓ Drive stakeholder engagement</li> <li>✓ Drive reactivation of inactive members through branches</li> <li>✓ Drive public sector membership</li> <li>✓ Drive national integration of members</li> <li>✓ Drive membership satisfaction</li> </ul>
OPERATIONAL EXCELLENCE	<ul> <li>✓ Optimise the provision of the charter</li> <li>✓ Drive digitisation and automation of process</li> <li>✓ Organise a repository of resources</li> </ul>
ORGANISATIONAL CAPABILITY	✓ Develop HQ capability ✓ Develop Committee Capability ✓ Develop Branch Capability

#### To be the Institute of choice for people management



To promote excellence in people management through value creation, optimisation of human potential, standardization and regulation of Human Resource Management

**VALUE PROPOSITION REGULATORY EFFECTIVENESS BRAND VISIBILITY** Reduce operating cost **Drive revenue FINANCIAL** generation **SUSTAINABILITY Drive strategic Develop public sector Enhance brand visibility** partnerships framework **Drive reactivation of** inactive members Obtain national accreditation **MEMBERS** for the schemes of service **Drive public sector** membership Drive national integration of **Drive membership** Drive stakeholder satisfaction members engagement **OPERATIONAL Optimise the provisions Drive digitisation and** Organise a repository of automation of processes **EXCELLENCE** of the Charter resources **Develop Committee Develop Branch** ORGANIZATIONAL **Develop HQ capability CAPABILITY** capability capability THE FOUNDATION Service - Creativity - Respect - Integrity - Professionalism - Teamwork



## Thank You.

Chartered Institute of Personnel Management of Nigeria (CIPM)

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